

## Press Information

September 22, 2017

### **Daimler Truck Financial to Join Daimler Trucks North America at Inaugural NACV Show**

**ATLANTA, GA** – Experts from Daimler Truck Financial, a business unit of Mercedes-Benz Financial Services USA LLC, will be on hand to consult with customers and dealers in the Daimler Trucks North America booth (#1612 and #1612.1) at the inaugural North American Commercial Vehicle (NACV) show September 25-28, 2017. Daimler Truck Financial provides a broad range of financial and insurance products and services for Daimler Trucks North America’s commercial vehicle brands, which include: Freightliner; Western Star; Thomas Built Buses; Mitsubishi Fuso; and Sprinter.

“We are thrilled to have a presence at the inaugural NACV show in order to help connect customers with the best brands in the commercial vehicle industry through innovative finance solutions,” said Steve Goodale, Vice President of Daimler Truck Financial. “At the show, and every day, we aim to be strategic consultants, asking questions to better understand business priorities, in order to provide our customers and dealers the best financing or insurance choices for their businesses.”

Daimler Truck Financial services a wide-ranging mix of clients stretching across the country from some of the nation’s largest on-highway fleets and owner-operators to municipal and vocational businesses. For more than 40 years, the company has been a trusted partner in the industry, creating specialized financing and leasing solutions tailored to specific customer needs, especially for those looking to run a business more efficiently and profitably.

Daimler Truck Financial’s team of more than 200 dedicated truck finance professionals deliver unequalled experiences and understand the complexity of commercial vehicle financing, working closely with the vehicle brands in support of nearly 500 dealers and more than 30,000 customers.

“Supporting the future of the trucking industry with innovative financing solutions is a commitment we take very seriously,” said Tobias Waldeck, Vice President of Sales, Marketing and Remarketing at Daimler Truck Financial. “We treat every customer individually and approach each conversation as a unique finance opportunity, knowing that we are fostering long-term relationships that will weather economic headwinds and celebrate milestones with our clients.”

Daimler Truck Financial offers a complete line of finance and lease products tailored to meet the needs of the customer. From transactional financing to lines of credit, our finance products unite competitive finance rates with industry-leading commercial vehicles. Products include:

- **Loans:** These are simple-interest, fixed payment contracts that lock in an interest rate. Customers can rely on a stable monthly payment for the term of the loan and own the vehicle outright at payoff.
- **Leases:** Leases usually offer lower monthly payments than loans. We offer several leases available to our customers including: Terminal Rental Adjustment Clause (TRAC), Modified TRAC, Zero TRAC and Fair Market Value.
- **Custom Solutions:** We understand that sometimes a standard plan doesn't fit specific business need, so we work to create ones that do.
- **Insurance:** Through our partner, EPG Insurance, we offer commercial vehicle protection programs including: Guaranteed Asset Protection (GAP), GAP + Additional Loss Protection, Physical Damage, Non-Trucking Liability and more.

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**About Mercedes-Benz Financial Services USA LLC**

Mercedes-Benz Financial Services USA LLC, headquartered in Farmington Hills, Michigan, with Business Center Operations in Fort Worth, Texas, provides brand-specific financial products and services for Mercedes-Benz and smart automotive dealers and their retail customers. In the U.S. trucking industry, it conducts business as Daimler Truck Financial and provides flexible financial products and services for Daimler Trucks North America commercial vehicles branded Freightliner, Western Star, Thomas Built Buses and Mitsubishi Fuso Truck of America, Inc. Mercedes-Benz Financial Services USA LLC serves as the headquarters for operations in the United States, Canada, Mexico, Argentina and Brazil, and has approximately 2,242 employees throughout the Americas. It is a company of the Daimler Financial Services Group, headquartered in Stuttgart, Germany, which does business in 40 countries and has an employee base of approximately 12,062 people worldwide. Daimler Financial Services is one of the leading financial services organizations worldwide and was ranked fifth out of 25 on the list of the World's Best Multinational Workplaces by the Great Place To Work Institute in 2016. Mercedes-Benz Financial Services USA LLC was also named one of the 100 Best Workplaces for Millennials in 2015 and 2016, and one of the 100 Best Workplaces for Women in 2016 by Great Place to Work and Fortune.com. For more information, please visit [www.mbfs.com/corp](http://www.mbfs.com/corp) or [facebook.com/mymbfs](https://facebook.com/mymbfs). For more information about Daimler Truck Financial, visit [www.daimler-truckfinancial.com](http://www.daimler-truckfinancial.com).

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