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## **PrePass® Introduces INFORM™ Tolling New Data Tool Provides Toll Visibility for Truck Fleets**

PHOENIX, September 27, 2017 – HELP Inc., the non-profit provider of the truck weigh station bypass service PrePass®, introduced a new tolling data analytics solution that revolutionizes the way medium and large-size trucking companies monitor and manage their toll transactions.

INFORM™ Tolling provides data analytics so customers can see where truck tolls are being assessed and confirm they are getting the best toll rates possible. It also identifies fraudulent toll charges quickly while giving fleets visibility and alerts to toll violations.

“This is the next evolution of the INFORM Suite, advanced data analytics dashboards included at no additional cost for PrePass Plus customers,” said Karen Rasmussen, HELP Inc. President and CEO. “HELP Inc. introduced the INFORM Suite nearly a year ago with INFORM Safety, which provides trucking fleets with quick, clear insights into the factors impacting their safety scores, which can affect their bypass rates at truck weigh stations and inspection sites.”

INFORM Tolling works with PrePass Plus, the single transponder system that combines weigh station bypassing and electronic toll payment services under one account with consolidated invoices for both.

INFORM Tolling allows customers to view their PrePass Plus toll transactions so they can easily analyze, manage and receive user-defined alerts on tolling activity to improve their fleet’s efficiency and better manage their financial exposure.

According to Rasmussen, fleets that have created other efficiencies across their operations have lacked ready access to data that allows them to reduce or eliminate toll fraud as well as to optimize routes to reduce the impact of road and bridge tolls on their bottom line. INFORM Tolling does all that and more.



## **INFORM Tolling Is Loaded With Customer Benefits**

The INFORM Tolling dashboard and snapshot provides a consolidated view of tolling activity from multiple tolling agencies so customers can better manage their fleet's PrePass Plus tolling activity.

To prevent misuse and theft of tolling devices, INFORM Tolling allows customers to personalize a set of alerts that quickly identify potential fraudulent charges. These include alerts for trucks entering restricted tolling areas, high-volume toll charges, and tolls on unassigned devices.

Customers using INFORM Tolling also can view an annual statement that shows how much they are spending on tolls, as well as how much they are saving by using PrePass Plus as opposed to paying the cash toll rate. It breaks down fraudulent charges as well as the labor savings the PrePass Plus service provides them.

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### **About HELP Inc.**

Innovative trucking company leaders, enforcement agencies and state DOTs founded HELP Inc. in 1993 to improve highway safety and efficiency. As North America's most successful non-profit public/private partnership serving the trucking industry and commercial enforcement, HELP has invested more than \$600 million to deploy PrePass weigh station bypassing, PrePass Plus electronic toll payment and other truck safety technologies to improve safety, reduce truck-related emissions and preserve highway infrastructure. HELP's policies are developed by a board of directors with an equal number of representatives from each sector to ensure HELP's investments benefit both its public sector partners and its private sector customers. For more information, visit us at <http://www.helpinc.us/> and <http://www.prepass.com>.

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